



TURN YOUR CREATIVITY  
INTO A COLORFUL CAREER

# Graphics Technology

[DRAFTING + TECHNOLOGY]

If you are creative and enjoy using your imagination, graphics is a perfect career for you. The field combines artistic skill with computers and technology. Learn how creativity, computers and technology work together to provide a high-quality image for an organization or business.

## LEARNING AT WASHBURN TECH

Our program provides instruction on the basics of graphic design software such as Adobe InDesign, Adobe Illustrator and Adobe Photoshop through tutorials, hands-on activities, client-driven projects and internship opportunities. Attending full-day, you can complete the program in two semesters, while half-day students can complete the program in four semesters. Upon completion, you will earn a 48-credit-hour technical certificate and be eligible to complete an associate degree or more advanced degrees at Washburn University.

## JOB AND SALARY OUTLOOK

The U.S. Department of Labor expected employment of graphic designers to grow 3 percent from 2020 to 2030 as demand continues to increase from advertisers and computer design firms. Competition, however,

is high as many talented people are attracted to this career. According to the Kansas Department of Labor, the average salary for an entry-level graphic designer in 2024 was \$17.02 an hour or \$35,410 annually. The average was \$25.12 an hour or \$52,256 annually.

## ENTRY REQUIREMENTS

For dual-credit high school students submission of an application, official partial transcript, and consent to enroll form are required. Adult students must complete an application and submit an official copy of all transcripts. Please see an admissions counselor for details.

## CERTIFICATIONS

+ Adobe Illustrator, InDesign & Photoshop

## Build your best self.

TALK TO AN ADMISSIONS  
COUNSELOR TODAY!

785.670.2200

## CAREERS IN GRAPHIC DESIGN »

- + agency work
- + publishing house
- + art director
- + internal design departments
- + web design
- + media companies
- + product design
- + digital design company



## COURSE DESCRIPTIONS

### GRAPHIC DESIGN I

Summarizes the role of graphic communications in a technological society and covers the fundamental principles and elements of design and layout

### PAGE LAYOUT

Introduces composition techniques and procedures utilizing page layout software such as Adobe InDesign

### COLOR COMPOSITION

Covers color theories and composition as related to imaging rules of creative element placement and design

### GRAPHIC DESIGN II

Covers the intermediate principles/elements of design and general layout

### VECTOR BASED GRAPHICS

Focuses on vector graphics and their use for production; skill development in the use of the tools and transformation options of Adobe Illustrator

### DIGITAL PRINTING

Principles of digital imaging technology and the different types of equipment and methods involved in electronic image capture

### GRAPHIC DESIGN III

Covers the advanced principles and elements of design and layout in the production of visual images

### RASTER BASED GRAPHICS

Covers image composition techniques and procedures utilizing raster graphics software like Photoshop

### PAPER & BINDERY

Covers the different types of paper and other substrates used for printing in the graphics industry

### GRAPHIC DESIGN IV

Further mastery of a tracer system and interview skills

### TYPOGRAPHY

Learn to manipulate the visual form of language to enrich and control its meaning

### PRODUCTION GRAPHICS

Provides students with an on-the-job experience in a graphics setting; may include on-campus virtual internship, job shadowing or off-campus internship

### PORTFOLIO PREPARATION

Focuses on business operations and job management techniques; students learn interview techniques, how to prepare a resume and digital/physical portfolio



## APPLICATION CHECKLIST



**SUBMIT  
APPLICATION**



**MEET WITH  
ADMISSIONS**



**SUBMIT  
TRANSCRIPT(S)**



**ENROLL IN  
CLASSES**

## 2024-2025 PROGRAM COSTS (Estimated)

	HIGH SCHOOL	ADULT
Tuition	*\$555	\$7,584
All other fees	\$275	\$1,571
<b>TOTAL</b>	<b>\$830</b>	<b>\$9,155</b>

\*Tiered courses are paid by Excel in CTE. Non-tiered courses are paid by the student.

## ADDITIONAL CHARGES (Estimated)

	HIGH SCHOOL	ADULT
Tools/Books	\$20	\$20

## MORE INFO »

For more programs, enrollment and course schedule information, please contact Admissions. Financial Aid is available to those who qualify.

**CALL 785.670.2200**

**TO TALK W/ ADMISSIONS COUNSELOR**