TURN YOUR CREATIVITY INTO A COLORFUL CAREER

Graphics Technology

[DRAFTING + TECHNOLOGY]

WASHBURN TECH
UNIVERSITY

If you are creative and enjoy using your imagination, graphics is a perfect career for you. The field combines artistic skill with computers and technology. Learn how creativity, computers and technology work together to provide a high-quality image for an organization or business.

LEARNING AT WASHBURN TECH

Our program provides instruction on the basics of graphic design software such as Adobe InDesign, Adobe Illustrator and Adobe Photoshop through tutorials, hands-on activities, client-driven projects and internship opportunities. Attending half-day, students complete the program in two semesters. Upon completion, you will earn a 45-credit-hour technical certificate.

JOB AND SALARY OUTLOOK

The U.S. Department of Labor expected employment of graphic designers to grow 3 percent from 2020 to 2030 as demand continues to increase from advertisers and computer design firms. Competition, however, is high as many talented people are attracted to this career. According to the Kansas Department of Labor, the average salary for an entry-level graphic designer in 2024 was $17.02 an hour or $35,410 annually. The average was $25.49 an hour or $53,021 annually.

ENTRY REQUIREMENTS

For dual-credit high school students submission of an application, official partial transcript, and consent to enroll form are required. Adult students must complete an application and submit an official copy of all transcripts. Please see an admissions counselor for details.

CERTIFICATIONS

+ Adobe Certified Associate – Illustrator; Adobe Certified Associate – InDesign; Adobe Certified Associate – Photoshop

Build your best self.

TALK TO AN ADMISSIONS COUNSELOR TODAY!

785.670.2200

CAREERS IN GRAPHIC DESIGN »

+ agency work
+ art director
+ web design
+ product design
+ publishing house
+ internal design departments
+ media companies
+ digital design company

Graphics Technology

WASHBURN TECH
UNIVERSITY

COURSE DESCRIPTIONS

GRAPHIC DESIGN I
Summarizes the role of graphic communications in a technological society and covers the fundamental principles and elements of design and layout.

DIGITAL PRINTING
Principles of digital imaging technology and the different types of equipment and methods involved in electronic image capture are covered in this course. Students will learn how to prepare digital design and imaging files for successful output.

ADOBE LAB I
Introduces composition techniques and procedures utilizing page layout software such as Adobe InDesign

PORTFOLIO PREPARATION I
Exposes students to business operations, job management techniques, and employability skills. Students will learn the foundational computer skills necessary to prepare and organize work. The course covers the initial steps in developing a digital/physical portfolio, completing job applications, communication skills, ethics, and teamwork.

GRAPHIC DESIGN II
Covers the intermediate principles and elements of design and general layout principles used by graphic designers in the production of visual images. This course will give students the opportunity to work within groups and begin development of skills used when working with clients. Students may complete client projects, branding guides, marketing packages, etc.

PAGE LAYOUT
Teaches composition techniques and procedures utilizing page layout software. Students will explore formatting, alignment, spacing, etc. They will apply page layout techniques to create balanced and professionally designed materials. Course will also cover Paper & Bindery skills.

PORTFOLIO PREPARATION II
Students will complete their digital/physical portfolio, develop and prepare a resume, complete work-based projects, and participate in mock interviews.

ADOBE LAB II
Covers design software such as Adobe InDesign, Adobe Illustrator and Adobe Photoshop. At the completion of the course students will be prepared to earn industry certifications in these areas.

APPLICATION CHECKLIST

SUBMIT APPLICATION   **MEET WITH ADMISSIONS**   **SUBMIT TRANSCRIPT(S)**   **ENROLL IN CLASSES**

2025-2026 PROGRAM COSTS (Estimated)

	HIGH SCHOOL	ADULT
Tuition	*$0	$4,125
All other fees	$30	$705
TOTAL	**$30**	**$4,830**

*Tiered courses are paid by Excel in CTE. Non-tiered courses are paid by the student.

ADDITIONAL CHARGES (Estimated)

	HIGH SCHOOL	ADULT
Tools/Books	$20	$20

MORE INFO »
For more programs, enrollment and course schedule information, please contact Admissions. Financial Aid is available to those who qualify.

CALL 785.670.2200

TO TALK W/ ADMISSIONS COUNSELOR