GRP246 Graphic Design III Syllabus

Course Information

Credits 4
Campus Washburn Institute of Technology
Address 5724 SW Huntoon
City/State/Zip Topeka, Kansas 66604
Office Fax 785-273-7080

Description
This course covers the advanced principles and elements of design and layout principles used by graphic designers in the production of visual images. The projects will become directed more toward working with clients and workplace skills. Students learn to evaluate the project and determine appropriate timeline and tools needed to accomplish the task. The students will be given the opportunity to begin working with clients either in person or via Skype online. This course continues with advanced skills in design software such as Adobe Indesign, Adobe Illustrator and Adobe Photoshop.

Textbooks
none

Student Learning Outcomes:
A. Communicate effectively
B. Integrate technology
C. Learn effectively
D. Demonstrate cooperative teamwork skills
E. Apply safety in the workplace
F. Think critically and creatively
G. Demonstrate responsible work ethics

Competencies
1. Use basic research strategies to accomplish task
2. Manage image modifications on the basis of design, composition, and communication
3. Use job tracer system
4. Use acceptable workplace etiquette and skills
5. Monitor production to assure jobs are produced accurately and delivered on schedule
6. Use Pantone matching system
7. Use process color system: CMYK
8. Create job specifications from conversation with client
9. Create formal, semiformal and informal presentations
10. Use spellcheck & proofreading for correct information, appropriate emphasis, grammar, spelling, and punctuation
11. Select materials, tools, equipment, and other resources to perform the activities needed to accomplish a specific task
12. Determine costs, time, and resources needed to complete a task on schedule
13. Set priorities in order to accomplish several tasks
14. Take initiative with new challenges
15. Take responsibility for decisions and actions

Guidelines for Success

Assessment Plan
Assessment is an integral part of the educational process at Washburn Tech and accurate feedback is an important tool in continuously improving the institution's technical programs. Students can expect to participate in assessment activities prior to entry into programs, within specific courses and following program completion for specific fields of study.

Overall assessment for this course is based on projects, attendance and quizzes.

- 50% Projects
- 30% Attendance
- 20% Quizzes

Grading Scale

<table>
<thead>
<tr>
<th>Score</th>
<th>Grade</th>
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<tbody>
<tr>
<td>90-100</td>
<td>A</td>
</tr>
<tr>
<td>80-89</td>
<td>B</td>
</tr>
<tr>
<td>70-79</td>
<td>C</td>
</tr>
<tr>
<td>60-69</td>
<td>D</td>
</tr>
<tr>
<td>Below 60</td>
<td>F</td>
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</tbody>
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Late projects: Will be graded at 50% of the allowable points if turned in past the due date.

Attendance
Class attendance contributes significantly to academic success. Students who attend classes regularly tend to earn higher grades and have higher passing rates in courses. Excessive absences may jeopardize your grades or even your ability to continue in this course. If you are absent from class for any reason you are responsible for all missed work and for contacting the instructor promptly.
Disability
The Special Support Services (SSS) Office is responsible for assisting in arranging accommodations and for identifying resources at Washburn Institute of Technology for persons with disabilities. Qualified students with disabilities MUST register and provide documentation with the office to be eligible for services. New requests for accommodations should be submitted two months or more prior to the date services should begin; however, contact the SSS Office as soon as a need may arise. Depending on the accommodation request, four to eight week lead time may be needed for timely and effective provision of services. SSS coordinates and assist in arranging services it deems appropriate of eligible students on a case-by-case basis.

If you are a student with a disability that may substantially limit your ability to participate in this class and believe you will need accommodations, it is your responsibility to contact:

Special Support Services Coordinator
Phone: 785-228-6356
E-Mail: ssscoordinator@washburn.edu