GRP141 Graphic Design II Syllabus

Course Information

Credits 4
Campus Washburn Institute of Technology
Address 5724 SW Huntoon
City/State/Zip Topeka, Kansas 66604
Office Fax 785-273-7080

Description
This course covers the intermediate principles and elements of design and general layout principles used by graphic designers in the production of visual images. This course will give students the opportunity to work within groups and begin development of skills used when working with clients. This course continues with intermediate skills in design software such as Adobe Indesign, Adobe Illustrator and Adobe Photoshop.

Textbooks

Student Learning Outcomes:
A. Communicate effectively
B. Integrate technology
C. Learn effectively
D. Demonstrate cooperative teamwork skills
E. Apply safety in the workplace
F. Think critically and creatively
G. Demonstrate responsible work ethics

Competencies
1. Comprehend written information
2. Speak effectively with individuals
3. Speak effectively within groups
4. Uses job-related terminology
5. Asks reasoned questions
6. Acquire images using the internet
7. Creates masks and their options within Adobe Photoshop
8. Create layers and channels and their options within Adobe Photoshop
9. Create vector graphics
10. Use Adobe Indesign to create page layout
11. Understand the use of the Pantone matching system
12. Understand the use of the process color system: CMYK
13. Use spellcheck & proofreading for correct information, appropriate emphasis, grammar, spelling, and punctuation
14. Use functions to store, query, retrieve, and sort data
15. Take initiative with new challenges

Guidelines for Success

Assessment Plan
Assessment is an integral part of the educational process at Washburn Tech and accurate feedback is an important tool in continuously improving the institution’s technical programs. Students can expect to participate in assessment activities prior to entry into programs, within specific courses and following program completion for specific fields of study.

Overall assessment for this course is based on projects, attendance and quizzes.

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Component</th>
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<tbody>
<tr>
<td>50%</td>
<td>Projects</td>
</tr>
<tr>
<td>30%</td>
<td>Attendance</td>
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<tr>
<td>20%</td>
<td>Quizzes</td>
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</tbody>
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Grading Scale

<table>
<thead>
<tr>
<th>Grade Range</th>
<th>Grade</th>
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<tbody>
<tr>
<td>90-100</td>
<td>A</td>
</tr>
<tr>
<td>80-89</td>
<td>B</td>
</tr>
<tr>
<td>70-79</td>
<td>C</td>
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<tr>
<td>60-69</td>
<td>D</td>
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<tr>
<td>Below 60</td>
<td>F</td>
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Late projects: Will be graded at 50% of the allowable points if turned in past the due date.

Attendance
Class attendance contributes significantly to academic success. Students who attend classes regularly tend to earn higher grades and have higher passing rates in courses. Excessive absences may jeopardize your grades or even your ability to continue in this course. If you are absent from class for any reason you are responsible for all missed work and for contacting the instructor promptly.
**Disability**

The Special Support Services (SSS) Office is responsible for assisting in arranging accommodations and for identifying resources at Washburn Institute of Technology for persons with disabilities. Qualified students with disabilities MUST register and provide documentation with the office to be eligible for services. New requests for accommodations should be submitted two months or more prior to the date services should begin; however, contact the SSS Office as soon as a need may arise. Depending on the accommodation request, four to eight week lead time may be needed for timely and effective provision of services. SSS coordinates and assist in arranging services it deems appropriate of eligible students on a case-by-case basis.

If you are a student with a disability that may substantially limit your ability to participate in this class and believe you will need accommodations, it is your responsibility to contact:

Special Support Services Coordinator  
Phone: 785-228-6356  
E-Mail: ssscoordinator@washburn.edu