GRP110 Graphic Design I Syllabus

Course Information

Credits
4
Campus
Washburn Institute of Technology
Address
5724 SW Huntoon
City/State/Zip
Topeka, Kansas 66604
Office Fax
785-273-7080

Description
The purpose of this course is to summarize the role served by graphic communications in a technological society and to identify the basic functions of the industry. This course also covers the fundamental principles and elements of design and general layout principles used by graphic designers in the production of visual images. This course introduces students to design software such as Adobe Indesign, Adobe Illustrator and Adobe Photoshop.

Textbooks

Student Learning Outcomes:
A. Communicate effectively
B. Integrate technology
C. Learn effectively
D. Demonstrate cooperative teamwork skills
E. Apply safety in the workplace
F. Think critically and creatively
G. Demonstrate responsible work ethics

Competencies
1. Distinguish properties and uses of graphic file types
2. Follow oral and written directions
3. Acquire images using the internet
4. Utilize text and graphics to create a layout
5. Use tools and options in graphics programs
6. Apply elements of design: lines, shapes, mass, texture, and color
7. Apply appropriate proofing techniques: spellcheck, proofread
8. Manage files, copy files, delete files, and create new folders
9. Set type such as: justified, ragged right, ragged left and text wrap
10. Use horizontal and vertical rules
11. Manage indents and tabs
12. Print documents
13. Create vector graphics

**Guidelines for Success**

**Assessment Plan**

Assessment is an integral part of the educational process at Washburn Tech and accurate feedback is an important tool in continuously improving the institution’s technical programs. Students can expect to participate in assessment activities prior to entry into programs, within specific courses and following program completion for specific fields of study.

Overall assessment for this course is based on projects, attendance and quizzes.

- **50%** Projects
- **30%** Attendance
- **20%** Quizzes

**Grading Scale**

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<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A</td>
<td>90-100</td>
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<tr>
<td>B</td>
<td>80-89</td>
</tr>
<tr>
<td>C</td>
<td>70-79</td>
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<tr>
<td>D</td>
<td>60-69</td>
</tr>
<tr>
<td>F</td>
<td>Below 60</td>
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</tbody>
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Late projects: Will be graded at 50% of the allowable points if turned in past the due date.

**Attendance**

Class attendance contributes significantly to academic success. Students who attend classes regularly tend to earn higher grades and have higher passing rates in courses. Excessive absences may jeopardize your grades or even your ability to continue in this course. If you are absent from class for any reason you are responsible for all missed work and for contacting the instructor promptly.
Disability
The Special Support Services (SSS) Office is responsible for assisting in arranging accommodations and for identifying resources at Washburn Institute of Technology for persons with disabilities. Qualified students with disabilities MUST register and provide documentation with the office to be eligible for services. New requests for accommodations should be submitted two months or more prior to the date services should begin; however, contact the SSS Office as soon as a need may arise. Depending on the accommodation request, four to eight week lead time may be needed for timely and effective provision of services. SSS coordinates and assist in arranging services it deems appropriate of eligible students on a case-by-case basis.

If you are a student with a disability that may substantially limit your ability to participate in this class and believe you will need accommodations, it is your responsibility to contact:

Special Support Services Coordinator
Phone: 785-228-6356
E-Mail: ssscoordinator@washburn.edu