TURN YOUR CREATIVITY
INTO A COLORFUL CAREER

Graphics Technology

[DRAFTING + TECHNOLOGY]

If you are creative and enjoy using your imagination, graphics is a perfect career for you. The field combines artistic skill with computers and technology. Learn how creativity, computers and technology work together to provide a high-quality image for an organization or business.

LEARNING AT WASHBURN TECH
Our program provides instruction on the basics of graphic design software such as Adobe InDesign, Adobe Illustrator and Adobe Photoshop through tutorials, hands-on activities, client-driven projects and internship opportunities. Attending full-day, you can complete the program in two semesters, while half-day students can complete the program in four semesters. Upon completion, you will earn a 48-credit-hour technical certificate and be eligible to complete an associate degree or more advanced degrees at Washburn University.

JOB AND SALARY OUTLOOK
The U.S. Department of Labor expected employment of graphic designers to grow 3 percent from 2020 to 2030 as demand continues to increase from advertisers and computer design firms. Competition, however, is high as many talented people are attracted to this career. According to the Kansas Department of Labor, the average salary for an entry-level graphic designer in 2022 was $17.02 an hour or $35,410 annually. The average was $23.37 an hour or $48,610 annually.

ENTRY REQUIREMENTS
Students are required to take the Accuplacer exam and score a 4 in both reading and math. Other assessments or college coursework can be accepted in place of Accuplacer. See a recruiter for details. You also must complete an application and submit transcripts.

CERTIFICATIONS
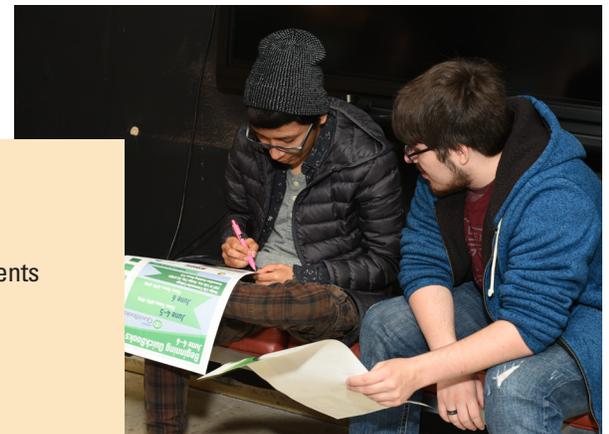+ Adobe Illustrator, InDesign & Photoshop

Build your best self.

TALK TO AN ADMISSIONS COUNSELOR TODAY!

785.670.2200

CAREERS IN GRAPHIC DESIGN »
+ agency work
+ art director
+ web design
+ product design
+ publishing house
+ internal design departments
+ media companies
+ digital design company

WASHBURN UNIVERSITY INSTITUTE OF TECHNOLOGY | 5724 SW HUNTOON STREET | TOPEKA, KANSAS 66604 | WASHBURNTECH.EDU

Graphics Technology

COURSE DESCRIPTIONS

GRAPHIC DESIGN I
Summarizes the role of graphic communications in a technological society and covers the fundamental principles and elements of design and layout

PAGE LAYOUT
Introduces composition techniques and procedures utilizing page layout software such as Adobe InDesign

COLOR COMPOSITION
Covers color theories and composition as related to imaging rules of creative element placement and design

GRAPHIC DESIGN II
Covers the intermediate principles/elements of design and general layout

VECTOR BASED GRAPHICS
Focuses on vector graphics and their use for production; skill development in the use of the tools and transformation options of Adobe Illustrator

DIGITAL PRINTING
Principles of digital imaging technology and the different types of equipment and methods involved in electronic image capture

GRAPHIC DESIGN III
Covers the advanced principles and elements of design and layout in the production of visual images

RASTER BASED GRAPHICS
Covers image composition techniques and procedures utilizing raster graphics software like Photoshop

PAPER & BINDERY
Covers the different types of paper and other substrates used for printing in the graphics industry

GRAPHIC DESIGN IV
Further mastery of a tracer system and interview skills

TYPOGRAPHY
Learn to manipulate the visual form of language to enrich and control its meaning

PRODUCTION GRAPHICS
Provides students with an on-the-job experience in a graphics setting; may include on-campus virtual internship, job shadowing or off-campus internship

PORTFOLIO PREPARATION
Focuses on business operations and job management techniques; students learn interview techniques, how to prepare a resume and digital/physical portfolio

APPLICATION CHECKLIST

MEET WITH ADMISSIONS   **TAKE ACCUPLACER***   **SUBMIT TRANSCRIPT(S)**   **PAY ENROLLMENT FEE (ADULT ONLY)**

2023-2024 PROGRAM COSTS (Estimated)

	HIGH SCHOOL	ADULT
Enrollment fee	$0	$50
Tuition	*$456	$7,296
All other fees	$356	$1,571
TOTAL	**$812**	**$8,917**

*Tiered courses are paid by Excel in CTE. Non-tiered courses are paid by the student.

ADDITIONAL CHARGES** (Estimated)

	HIGH SCHOOL	ADULT
Tools/Books	**$20**	**$20**

COST NOTE
**A list of required tools/books is on a separate sheet of paper and on our website, WashburnTech.edu. Students also will need to purchase supplies such as (but not limited to) pens/pencils, notebooks/paper, three-ring binder, etc. Students may purchase them at the vendor of their choice.

MORE INFO »
For more programs, enrollment and course schedule information, please contact Admissions. Financial Aid is available to those who qualify.

CALL **785.670.2200**

TO TALK W/ ADMISSIONS COUNSELOR